

Feature Stories by Alina Zhukovskaya

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# Salon Spotlight

## Salon Nordine & Day Spa: An Exotic Escape

By: Alina Zhukovskaya

**T**ime is a precious thing, so why would you choose any salon and spa that wouldn't be a complete joy to be in for a few hours? We are always on a mission to find the best salons and spas across the nation that you would willingly give up your spare minutes to go to. The combination of top-notch services and the atmosphere that is created all play a part in the overall salon experience, and we know how important that is to those of you who truly want to be pampered! This time we are thrilled to be able to take you behind the doors of Salon Nordine & Day Spa. If you are in search of a mecca of serenity where you can have all your whims indulged...this is the place for you!

Salon Nordine & Day Spa is dedicated to taking their clients' spa experience to the next level. Here, you are able to forget the stress of everyday life and escape in spirit to the ancient world of Morocco. Nordine Elabassi, the owner of this luxurious establishment comments, "We are committed to providing a unique experience in a tranquil atmosphere unlike anywhere else, where our clients find all that they need in order to leave the stress of everyday life behind. Here, our clients experience the magic of some of the most innovative new haircare, nailcare, skincare, spa and mas-

sage technology in the world as they are treated to ancient beauty secrets that sooth and calm the body and mind.

Since the Salon Nordine & Day Spa first opened its doors in 1997 in Fairfax, Virginia, it became a name known for its unique atmosphere and their basis on ancient beauty philosophies combined with innovative technology. Salon Nordine & Day Spa creates a Moroccan atmosphere that transports your imagination back through the centuries through the deft hands of the salon and spa professionals who adhere to the ancient beauty practices. Warm earth tones, fascinating murals and soothing music all combine to truly make an unforgettably soothing experience. With top of the line hair, nail, skincare, massage therapy, body treatments, cosmetic services and spa packages, Salon Nordine & Day Spa is the epitome of a full-service outfit. Boasting a staff of over 50 professionals, they are intent upon complete client satisfaction and always happy and willing to address any of your special beautycare needs. Surpassing your expectations is part of what Salon Nordine & Day Spa strives to do.

After the tremendous success of the flagship salon in Fairfax, Elabassi opened the second location. Salon Nordine & Day Spa in Gainesville, Virginia follows in the original's footsteps, creating a salon experience rife with Moroccan ambience. With a full offering of

specialty services from hair design and nailcare to therapeutic massages and facials, this salon is every bit as wonderful as the original. Between their pampering services, clients can relax in the tranquil atmosphere of the Moroccan-themed lounge, while sipping special teas, waters, wines, fruits and a host of other exotic refreshments.

Drawing upon his heritage which inspired the Fairfax and Gainesville locations, Nordine Elabassi recently opened his third salon and day spa in Reston, Virginia. This new day spa salon was created as a "thank you" to everyone who played a contributing role in the unbelievable success of their salons. As clients enter this new establishment, they are greeted with soft, soothing music and calming lighting that leads them into spacious rooms with intriguing Moroccan accents. The mission of this salon and day spa is to combine all the benefits of modern technology with ancient beauty philosophies. Such amenities as shampoo chairs and pedicure stations with built-in back massagers are just a part of the amazing extras that this salon and spa boasts. They also offer multiple professional haircoloring systems with top-of-the-line, state-of-the-art salon and spa equipment.

Not only does Salon Nordine & Day Spa in Reston offer unique hair, nail, skin, makeup and spa treatments, their facilities feature a one-of-a-kind private suite that features a fireplace, a steam room and a jacuzzi. Clients can enjoy any massage, facial, manicure and pedicure services they desire with a spa professional, while being behind closed doors to relax in complete and utter privacy. It is this salon's mission to make their clients feel as relaxed and rejuvenated as possible while providing completely personalized and top-notch services.

Salon Nordine & Day Spa also offers the convenience of their Blue Velvet Boutique, where they offer personalized shopping services, a twist on classic wardrobe designs and unique fashion accessories. Jill Lawson, the owner of this special in-spa boutique, personally selects designers offering contemporary gifts and clothing. Lawson also makes home and office deliveries and works within the client's schedule!

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